



National Poll, COVID-19: The Impacts on Voting and the 2020 Election

Statement on Survey Methodology

TargetSmart designed this multi-mode survey and administered it in partnership with industry-leading data collection vendor Dynata. One hundred twenty-eight (126 weighted) respondents were interviewed over the telephone by professional agents (71% on cell phones, 29% on landlines), and 193 (195 weighted) respondents were interviewed online, reached via the Dynata online panel. Telephone interviews were drawn from a random sample of registered voters across Georgia, sampled from the TargetSmart voter file. Online interviews from the Dynata online panel were also all matched back to the TargetSmart voter file. In total, the survey reached 321 respondents who indicated they are registered to vote in the United States. The survey was conducted from May 21-27, 2020. Quotas were designed to reflect the demographic and geographic distribution of registered voters in Georgia. The data were weighted by gender, age, race, self-reported and modeled partisanship, self-reported and modeled education, modeled vote propensity, population density (at the census bloc level), and geography to ensure an accurate reflection of the population.

The overall credibility interval for this survey, the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling, is $\pm 5.5\%$. The credibility interval for subgroups is larger and varies. Some frequencies may not add to up 100% and some differences and value combinations may appear to be off by 1-2 percentage points—both of which are due to rounding.