



National Poll, COVID-19: The Impacts on Voting and the 2020 Election

Statement on Survey Methodology

TargetSmart designed this multi-mode survey and administered it in partnership with industry-leading data collection vendor Dynata. Six hundred (556 weighted) respondents were interviewed over the telephone by professional agents (79% on cell phones, 21% on landlines), and 600 (644 weighted) respondents were interviewed online, reached via the Dynata online panel. Telephone interviews were drawn from a random sample of registered voters across the United States, sampled from the TargetSmart voter file. Online interviews from the Dynata online panel were also all matched back to the TargetSmart voter file. In total, the survey reached 1,200 respondents who indicated they are registered to vote in the United States. The survey was conducted from May 21-27, 2020. Quotas were designed to reflect the demographic and geographic distribution of registered voters in the United States. The data were weighted by gender, age, modeled race, modeled partisanship, modeled education, modeled vote propensity, population density (at the census bloc level), and geography (at the state level) to ensure an accurate reflection of the population.

The overall credibility interval for this survey, the theoretical margin of error for a blended-methodology poll that relies partially on telephone-based probability sampling, and partially on non-probability based online panel sampling, is $\pm 2.8\%$. The credibility interval for subgroups is larger and varies. Some frequencies may not add to up 100% and some differences and value combinations may appear to be off by 1-2 percentage points -- both of which are due to rounding.

Demographic Profile of Survey Sample*

Gender		Education		Region	
Male	48%	College Graduate	51%	Border States	11%
Female	52%	Non-college	48%	California	10%
Age		Party ID		Industrial Midwest	13%
18-29	16%	Democrat	35%	Lower Midwest	5%
30-39	17%	Independent	33%	Mid-Atlantic	13%
40-49	15%	Republican	30%	Mountain States	4%
50-64	26%	Ideology ID		National Capital	5%
65+	25%	Liberal	25%	New England	5%
Race		Moderate	39%	Non-Mainland	1%
White/Caucasian	73%	Conservative	31%	Pacific Northwest	4%
Black/African American	10%	Urbanicity		South	9%
Latino/Latina/Hispanic	10%	Urban	31%	Southeast	16%
Asian/Pacific Islander	3%	Suburban	39%	Upper Midwest	4%
Other	2%	Rural	30%		

*Frequencies of refusals to demographic questions in the survey are omitted from this table, and as such values may not add up to 100% for each demographic variable listed